

## Cannabis Control Board Meeting Minutes – July 8, 2021

Chair calls to order meeting at 9:30am. Board members in attendance:

- James Pepper, Chair
- Julie Hulburd
- Kyle Harris

Minutes recorded by James Pepper.

Administrative details: Chair Pepper notes that the Board will no longer be moving into the space at 12 Baldwin Street but is hopeful to move into 89 Main St. in Montpelier in July. He also notes that the Board is hiring an Administrative Services Manager and a General Counsel and indicates how one can go about applying.

The Chair asks for a motion to approve the minutes from the 7/6 meeting. Hulburd moves, Harris seconds. Vote is 3-0-0 to approve the minutes.

The Board's first witness is Dr. Andrea Villanti, Associate Professor in the Departments of Psychiatry and Psychology at the University of Vermont. She provides the Board an overview on trends in usage and harm perceptions of cannabis among youth using both national and Vermont-specific data. She then discusses effective marketing and counter-marketing techniques, as well as advertising regulations and policy options the Board should consider. The Board then hears from Cindy Hayford, Director Deerfield Valley Community Partnership, Jessica Summers, Director of Operations Prevention Works! VT, and Kate Nugent, Executive Director, Winooski Partnership for Prevention regarding current prevention programming in Vermont and recommendations to improve services. The Chair opens the floor for public comment. Members of the public submit comment via Microsoft Teams and phone.

After public comment and a lunch break, the Board hears from Holly Morehouse, Executive Director of Vermont Afterschool. She provides an overview of the Vermont Afterschool programs, including the science behind providing this critical service during the early developmental stages of adolescents. The Board then hears from Dr. Jennifer Pearson, Associate Professor at the University of Nevada, Reno School of Community Health Sciences. She serves on the Cannabis Advisory Committee in Nevada and provides the Board with her perspective on the recent trends in adult and adolescent use, advertising and marketing standards, and recommendations for ensuring non-misleading information be provided to consumers. The Board's final witness, John Shute, discusses regulatory strategies the Board should consider to ensure that products not appeal to youth. After a discussion, the Board again takes public comment through Microsoft Teams and phone.

At 2:45pm, Chair Pepper asks for a motion to move to executive session to meet with the finalist for the consulting services contract. Member Hulburd moves, Harris seconds. Vote is 3-0-0 to move to executive session. At 5:25, the Board returns to the meeting from executive session. Chair Pepper asks for a motion to adjourn. Member Hulburd moves, Harris seconds. Vote is 3-0-0 to adjourn.